

Advertising tariff

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Technical requirements

Ad banners and buttons should be 350x350px.
Ad banners and buttons may be static or animated, in GIF, JPEG or PNG file formats.
Ads shall be placed after a review by a technical employee of Agrobusiness.
Ad files may be accepted three business days prior to the start of the campaign.
Online advertising on Agribusiness magazine's website offer

Banners

Leading position (1)

- Megaboard Regular (960x100) – Price: euros 300
- Megaboard Extended (960x200) – Price: euros 350
- LeaderBoard (728x90) – Price: euros 250
- LeaderBoard Large (728x210) – Price: euros 300

Side first position (2)

- HalfPage Banner (300 x 600) A new and increasingly appealing banner ad format for its efficiency and good visibility. Price: euros 350
- Rectangle (300x250) or (300x300). The classic and most popular online ad format. Price: euros 300

Side second position (3)

- Rectangle (300x250) or (300x300) – Price: euros 200

Side third position (4)

- Rectangle (300x250) or (300x300) – Price: euros 150

Format in which two standard banners (e.g. 728 x 90 and 300 x 250) are shown within one campaign (5)

- Discount: 30% of the total cost of the two banners.

Branding / Wallpaper (160 x 600) (6)

- An ad format where a static image is placed outside of the site's content. The image has a fixed position and is always visible when scrolling. Price: BGN 1000

Publishing an advertorial/PR

- The advertorial is visualized in the main part of the site, with the link to it rotating with the main highlights (up to 5) from the topics in the current issue of the "Agrobiznesat" Monthly (just below the main site navigation). The price is 250 euros. We could set it to appear always first, when the main page of the site is loaded, but then the price would be euros 500.

- At the same time, a link to it is included in the navigation menu, in the PR section.

- Upon request, a banner (*.jpg, *.gif, *.png) with a size of 350x350px can also be placed on the right-hand side of the site also leading to the advertorial. Price: + 20%

- The advertorial will be displayed for one month until the next issue of the magazine is published.

– Advertising banner www.agrobusiness.bg prices are for one calendar month, excluding VAT.

ЕВРОФЕРМЕР 2017 / ЕВРО БЪВ НЕО ДАМА 2017 / АГРОБИЗНЕСЪТ 2017

1

3

2

2

3

3

3

3

6°C
Sofia, Bulgaria

Нощен	Денен	Нощен	Денен	Нощен	Денен	Нощен	Денен
12°C	18°C	10°C	16°C	8°C	14°C	6°C	12°C

4

4

6

6

1

2

3

4