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The Agrobusiness – Bulgarian monthly edition magazine

The Agrobusiness is a B2B magazine dedicated to Bulgaria's European integration in the agriculture sector and food industry. The task of the publication is to assist Bulgarian agricultural companies so that Bulgaria's agriculture sector and food industry could withstand the competition of European Union member states.

Farming is becoming a more complex activity, which has to be compliant with European regulations. It has to keep up with the development of new technologies and growing public demand. Agrobusiness provides companies with timely information about the sector, so that they could make their analysis in time and take independent decisions.

Agricultural producers and processing companies need to get information about agribusiness development throughout the world, which is yet another challenge for Agribusiness's team, which is eager to join the ranks of respectable international publications dedicated to agriculture.

*** Circulation - 6000 copies**

*** Periodicaly - 12th times early**

*** Content - 48 pages**

*** Format - A4, color print, LumiSilk – chrome mat - coated paper.**

Reading auditory:

Owners of agricultural firms * Managers and experts * Contractors * Vendors, dealers, and representatives of foreign companies * Business consults * Bankers and insurers * Financiers and investors * Representatives of lawyer and public authority on national and regional level. * Embassies * Non government organizations and schools *

ADVERTISING TARIFF

PRICES AND FORMATS

(VAT excluded.)

POSITION	SIZE	Price
IV cover	22 x 28,5 cm (cut format)*	500 €
II cover	22 x 28,5 cm (cut format)*	500 €
III cover	22 x 28,5 cm (cut format)*	500 €
Inside page	22 x 28,5 cm (cut format)*	400 €
½ page	18,9 x 12,7cm (horizontal)	225 €
	9,1 x 25,5cm (vertical)	
¼ page	18,9 x 6,3 cm (horizontal)	125 €
	4,2 x 25,5 cm (vertical)	
First page - module	5 x 3 cm	150 €
PR publication	At least ½ page	50% of the price of the advertisement

Note

In case the advertisement is prepared by editorial office in accordance with the project submitted by the advertiser, an additional fee at the amount of 10% of each advertisement shall be due.

DISCOUNTS

- For a number of publications of one and the same format
 - 2 to 4 publications - 5%
 - 5 to 8 publications - 10%
 - 9 to 12 publications - 15%
- For advanced payments
 - Contracts over 3000 lv. - 3% additional discount

TECHNICAL REQUIREMENTS

- The ready advertisements shall be submitted on a CD in the following formats: EPS, TIF, JPG at least 300 dpi.
- Advertisements under Corel Draw 11.0 or an earlier version with text in curves will also be accepted.

* Note

In case the advertisement is placed on an entire page "live," 5 mm per cut should be added to the cut format.

- when the advertisement is on a right (odd) page, 5-me мм should be added – right, up and down

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